

Please check your details and

**RETURN THIS IMMEDIATELY**  
to ensure your event details are included



## THE EVENTS GUIDE IS YOUR **ESSENTIAL FREE** ADVERTISING TOOL

Over 3,000 Guides were distributed last year throughout the Event Industry. Now in it's 19th year, this is one of the most valuable resource tools in the industry.



Ensure your **FREE EVENT** listing NOW!

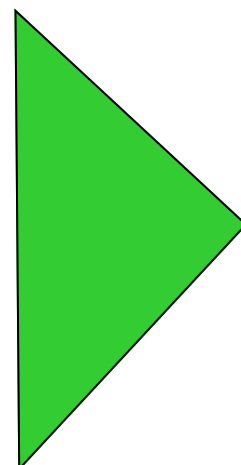
in the UK's most comprehensive Events Guide.

You can now add your FREE event listing through the internet, simply go to [www.eventsbook.co.uk](http://www.eventsbook.co.uk) select 'Free Event Listing', and complete the online form.

Events will be listed on the website as well as being included in the book - event information can be updated at any time throughout the year.

Deadline for inclusion Nov 6th

To buy the book call 0121 603 2524 or buy online at [www.eventsbook.co.uk](http://www.eventsbook.co.uk)



As recommended by the  
National Outdoor Event  
Association &  
The Nationwide Caterers  
Association



**NCASS**  
NATIONWIDE  
CATERERS  
ASSOCIATION

**FREE LISTING  
FORM OVERLEAF**

## Your **Free** Listing Information

To gain your **Free Listing** please add it below, and return it to:

Events 2010. Association House. 89 Mappleborough Rd, Shirley, Solihull. West Midlands. B90 1AG.  
 Tel: 0121 603 2524 Email: events@eventsbook.co.uk Web: www.eventsbook.co.uk

Company Name:	Your Name:	Telephone:	Email:	Website:

Event Title:		Attendance:			
Listing Categories as below: (up to 5 per event)					
Address:					
Post Code:					
Website:		Email:			
Catering Tel:	Craft Tel:	Trade Tel:			

Event Title:		Attendance:			
Listing Categories as below: (up to 5 per event)					
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Event Title:		Attendance:			
Listing Categories as below: (up to 5 per event)					
Address:					
Post Code:					
Website:		Email:			
Catering Tel:	Craft Tel:	Trade Tel:			

### Listings Categories

To ensure your EVENT is entered into the relevant section of the EVENTS GUIDE, select up to 5 Categories from the below, that best describe your event, and add them to the form above.

- |  |                              |  |
|--|------------------------------|--|
| 001 Air Shows                                      | 011 Pet and Animal Shows     | 022 Horse Racing and Point to Points     |
| 002 Boat Shows                                     | 012 Ploughing Matches        | 023 Horse Shows                          |
| 003 Carnivals, Fun Days and<br>Community Fairs     | 013 Processions              | 024 Miscellaneous                        |
| 004 Crafts   | Sports -                     | 025 Motor Sports                         |
| 005 Firework Displays                              | 014 Athletics                | 026 Regattas                             |
| 006 Flower Shows and<br>Gardening Events           | 015 Cricket                  | 027 Rugby Union and League               |
| 007 Hobbies and Special Interests                  | 016 Cycling                  | 028 Tennis                               |
| 008 Markets, Statue Fairs<br>and Customers         | 017 Football                 | 029 Water Sports                         |
| 009 Motor Shows                                    | 018 Fun Runs and Marathons   | 030 Steam Rallies and Country Fairs      |
| 010 Music, Theatre, Performing<br>and Display Arts | 019 Golf                     | 031 Town, Country and Agricultural Shows |
|  | 020 Highland Games           | 032 Trade Exhibitions                    |
|  | 021 Horse and Driving Trials |  |